



The Chromira 50 is the best printer in the world by design

#### **AFFORDABLE AND UPGRADABLE IMAGING SOLUTION**

The Chromira 50 is a high resolution photographic printer designed to provide commercial labs with affordable large format digital imaging capabilities, with greater reliability and lower operating costs than more expensive laser printers. In addition, ZBE's Chromira 50 also offers an affordable upgrade path to the speed and high productivity of Chromira 5x imaging technology.

#### **IMAGE QUALITY**

At 300 PPI, the images produced with Chromira are of the highest photographic quality in the industry. However, ZBE's Resolution Enhancement Technology improves on that and increases the visual resolution to 425 PPI, ensuring that you receive a quality image every time.

#### **PRODUCTIVITY**

Chromira is designed on a foundation of bottleneck-free technology, which means that the usual "front end" workstation is removed from the production process. Instead of one workstation sending jobs to the printer, all PCs on the network have full access to Chromira. Furthermore, no operator is required during printing. Chromira will print completely unattended until it is time to re-load the material. This results in continuous, unattended printing of images submitted from computers throughout the lab. Because Chromira printers can be controlled by all workstations in the lab, the single "front end" workstation bottleneck (utilized by other printers) is eliminated, greatly improving the digital imaging workflow.

#### **RELIABILITY**

Chromira's modular design makes the product inherently reliable. Solid state LEDs - unlike vacuum tube lasers - have virtually unlimited life. In addition, Chromira was designed with the user in mind, so that nearly all components are both user serviceable and replaceable. This results in maintenance costs that are only a small fraction of other digital printers.

#### **AFFORDABILITY**

Cost of Chromira ownership is just a fraction of the cost of competing products. In the past, investing in digital technology used to be too expensive for many labs. However, Chromira's lower cost of ownership results in higher profit margins for the lab, allowing customers to justify the addition of digital imaging to their services. This makes Chromira the printer for everyone.

## Specification

**Material Size:**

Roll to Roll from 20" up to 50", and any length up to 164'.

**Loading or unloading time:**

Less than 1 minute.

**Materials:**

RA4: Paper or Film.

**Print Sizes:**

50" x continuous. Image files scaled internally to any desired print size.

**File types:**

TIFF (Mac or Windows), Windows BMP, or JPEG. Open interface from RIP.

**Physical:**

88" L x 36" W x 60" H (162cm x 91cm x 152cm). Access required on 3 sides, desirable on all 4.

Will fit through 30" (76cm) door, by removing top of cabinet. Daylight operated. Darkroom loading.

**Weight:**

930lbs. (418Kg).

**Connections:**

120/230VAC, 1000 W.

Network connections 10base T or 100base T.

Compressed air (60-100 psi).

**Platform:**

Windows XP (embedded in printer).

**Print Head:**

LED Technology.

**Resolution:**

300 PPI; 425 PPI visual resolution with ZBE's patented Resolution Enhancement Technology.

**Color Depth:**

36 bit.

**Speed:**

4" per minute for 50" paper, depending of file size and degree of enlargement or reduction. Image scaling, rotation & color balancing performed "on-the-fly" while printing.

**Equals:**

150 - 8x10 prints/hr from 50" material

68 - 11x14 prints/hr from 50" material

24 - 20x24 prints/hr from 50" material

83 square feet per hour.

1.6 - 100 ft. rolls per 8 hr. shift

**Throughput:**

Operation of Chromira workflow is highly optimized for maximum print throughput and fully unattended operation. The usual "front end" bottleneck is eliminated with Chromira. Each PC networked in the lab has full access to the "front end" functions. This completely eliminates the need for a dedicated "front end" computer, and removes the bottleneck, which results from having to pass each print job through the "front end" workstation.

Print files may be printed from any location on the network. No machine operator is required for printing. Printing begins immediately and proceeds as the file is received over the network. The print file need not be fully received at the printer to begin printing. Worst-case network delays will cause the printer to pause with no resulting artifact in the print and no loss of print quality.

The user interface for submitting jobs and controlling printing parameters is refined for high throughput and particular ease of use. Each workstation submitting jobs to the printer can control all printing parameters as well as monitor the queue of work being printed.

Each workstation has full control of: print size, image rotation, print job priority, borders, text notes on prints, color balance, number of prints.

Multiple Chromira printers are supported.

**Open System:**

Compatible with all commercial RIP packages with RGB TIFF output. A dedicated RIP is NOT required because Chromira can image RGB TIFF, JPEG, and BMP file directly. Compatible with any off-the-shelf color management software. Sophisticated built-in Self-Diagnostics system. Optional Automated print cutter. Automates cutting of package prints and nested individual prints from roll.